



GREATER CINCINNATI NONPROFIT NEWS

Partner with Us in 2024!

- The premier publication for nonprofits in our region
- Weekly visibility in GC Nonprofit News and daily exposure on website and social media channels
- Reach busy nonprofit executives making purchase decisions

OVER
6,100
WEEKLY READERS
and growing!

49% Avg. Open Rate >

Triple the industry average

11% Click thru Rate >

Double the industry average

6,500+ Monthly website visits

If you do business with nonprofit organizations, the Greater Cincinnati Nonprofit News reaches your audience!

GCNonprofitNews.com

Special Promotions and Events \$800+*

(cost based on customized program to best fit your needs)

HORIZONTAL BANNER AD

linked to your company's event/promotion
provides weekly visibility

A FEATURE ARTICLE

submitted by your company to share your
event/promotion in the newsletter

ONE CUSTOM E-BLAST

submitted by your company, sent to our
readers to share your event/promotion

EVENT/PROMOTION

listed weekly in the newsletter's
Professional Development

EVENT/PROMOTION

shared weekly on GC Nonprofit News' social
channels

**Fundraising events are excluded from this sponsorship.*

***Banner design can be created by our graphic designer
for a small fee.*



Let's connect to discuss the benefits of becoming a sponsor/advertiser.

Please contact Kelli Tarantino, editor and sponsorship sales at

kelli@gcnonprofitnews.com or Jane Page-Steiner, owner/publisher at

jane@gcnonprofitnews.com; 513.378.5526.



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NONPROFIT NEWS**